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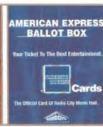
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Seasonal Brochure or Menu Design

from concept design to final print production, high-end retouching & product shoot direction for 1-800-flowers.com & 1-800-Retail store.







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General Care Tips



Mixed Bouquets & General Flower Care

Follow these simple tips from our floral experts to ensure the full enjoyment of your mixed bouquet of flowers.

- 1) Fill a clean vase 3/4 full with fresh cool tap water and add 1 packet of flower food.

 2) Constant of the cool tap water and add 1 packet of flower food.
- Cut 1 inch off the stems under running water and immediately place in vase.
- Re-cut stems, change water and add second packet of flower food on day 3.
- Keep flowers away from drafts, direct sunlight, and excessive heat or cold.





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Oaring for Your New Monrovia Plant

- Congratulations on receiving this special gift! The plant has arrived in a young, budding stage, and with proper care will develop into full, spectacular beauty.
- 2. OPEN THIS GIFT OUTSIDE. The plant's custom soil blend contains living microorganisms called mycorrhiate, a natural fungus that will maximize the disease resistance and fertility of your garden's ecosystem by strengthening root growth, stimulating nutrient and water uptake and reducing transplant shock.
- 3. This plant has been uniquely selected for your garden or for displaying on a terrace or patio. To plant this gorgeous gift in a garden, please follow the Monrovia care instruction tag attached to your plant. If placing the plant in a container, please follow the below steps to ensure full enjoyment.



Container selection: Select a container that is slightly larger than the Monrovia growing pot your plant has arrived in. You may have already received a decorative container as a special addition to your gift.

- Add at least a 1" layer of gravel or lightweight non-dissolving feam packing peanuts to the bottom of your chosen container before adding soil. Choose a quality potting soil that is light, sandy and drains quickly, but does not contain too much woody matter.
- Remove the green Monrovia growing pot, and set the soil surface of the plant at least an inch below the top rim of your new decorative container. This will provide ample area for water without overflowing.
- Never prune roots to fit into a pot. If roots become visible, it is time to transplant your Monrovia plant into a larger container.
- 4. Fill the empty space surrounding the plant inside the container with potting soil and then add top dressing, such as small stones. Spanish moss, or other surface material for moisture retention mulch on top of the planted soil.
- 5. Set your saucer and newly potted container plant in its preferred light exposure on a tenace or patio. Please use your attached Monrovia care instruction tag to help you decide if it requires sun or shade, and keep the tag as a handy aid. Lastly, water thoroughly and enjoy!







Care Instructions Booklet & Insert Design

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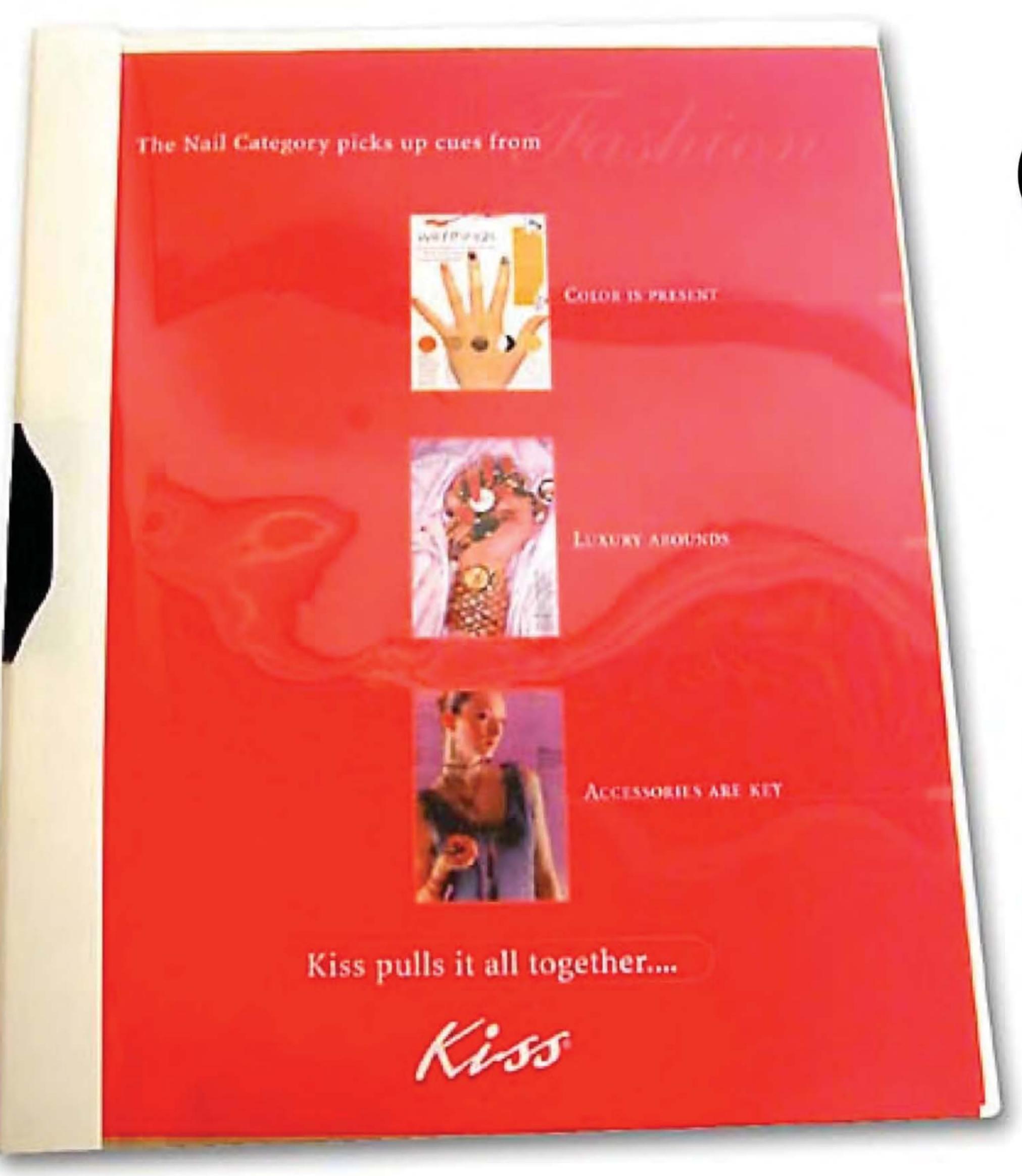




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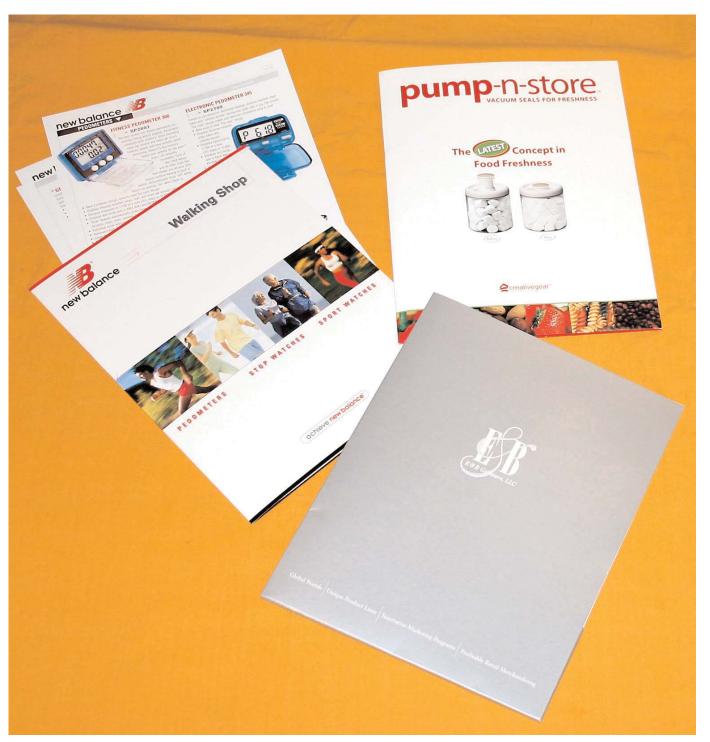






From Concept to finish presentation
Layout design, Illustration, Photo Retouch,
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Catalogue & Corporate Catalogue
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Sales Marketing, Promotional Designconcept to finished print production. For Kiss Cosmetic & Marketing Corp of America.



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